

Syrup 5-gallon bag 5:1 concentrate \$40.00
 Water, 25 gallons \$0.20

Cost for 30 gallons of soda:
 Syrup \$40.00
 Water \$0.20
 Total \$40.20

Seattle soda tax per ounce \$ 0.0175
 per 30 gallons \$ 67.20

Ounces per gallon: 128
 Ounces per 5 gallons: 640
 Ounces per 30 gallons: 3840

State tax per gallon of syrup \$1.00
 per 5 gallon bag \$5.00
 per ounce of soda \$0.0013

	<u>Soda</u>	<u>State tax</u>	<u>Seattle tax</u>	<u>Total with Seattle tax</u>	<u>Total w/out Seattle tax</u>	<u>Old total cost per 30 gallons</u>	<u>New total cost per 30 gallons</u>	<u>Sale Price</u>	<u>Old margin</u>	<u>Old markup</u>	<u>New margin</u>	<u>New markup</u>	<u>Servings per 30 gallons</u>	<u>Old margin per 30 gallons</u>	<u>New margin per 30 gallons</u>
Total cost per ounce of soda	\$0.0105	\$0.0013	\$ 0.0175	\$0.0293	\$0.0118										
per 12-ounce cup, no ice	\$0.13	\$0.02	\$0.21	\$0.35	\$0.14	\$45.20	\$112.40	\$ 1.89	\$1.75	1238%	\$1.54	438%	320	\$559.60	\$492.40
per 16-ounce cup, no ice	\$0.17	\$0.02	\$0.28	\$0.47	\$0.19	\$45.20	\$112.40	\$ 1.99	\$1.80	957%	\$1.52	325%	240	\$432.40	\$365.20
per 24 ounce cup, no ice	\$0.25	\$0.03	\$0.42	\$0.70	\$0.28	\$45.20	\$112.40	\$ 2.19	\$1.91	675%	\$1.49	212%	160	\$305.20	\$238.00
per 32 ounce cup, no ice	\$0.34	\$0.04	\$0.56	\$0.94	\$0.38	\$45.20	\$112.40	\$ 2.59	\$2.21	588%	\$1.65	177%	120	\$265.60	\$198.40